

THE WORK

THE INPUT IS YOU.

IDENTITY DRIVES COMMUNICATION.
COMMUNICATION SHAPES EXPERIENCE.
EXPERIENCE BUILDS MOMENTUM.

Helping leaders, teams, and organizations find the identity that changes how they show up, communicate, and connect.

ORGANIZATIONS

NIKE	CATERPILLAR	UNIVISION	CLIF BAR	HINES	YAHOO	VERIZON	NORTHWESTERN MUTUAL
IHEARTMEDIA							

RESULTS

NIKE LEADERSHIP CLARITY. Executive level achieved. Path forward became visible.	UNIVISION TEAM ALIGNED. EVP called it the best investment they had made.	CATERPILLAR CULTURE SHIFTED. Values made visible. Leaders left with language for what they bring.
IHEARTMEDIA SYSTEM BUILT. AI outputs landed because the thinking behind them was clear.	CLIF BAR IDENTITY HELD. Culture sustained through organizational change.	HINES PRESENCE DEVELOPED. Leadership foundation now anchors every room they walk into.

BEST INVESTMENT. YOU TURNED AROUND AND GOT THE QUIETEST OF THE CREW TO BE ENGAGED. CAN'T THANK YOU ENOUGH FOR MAKING IT SUCH A THOUGHTFUL AND FULFILLING SESSION.

EVP Chief Communications Officer — Univision

HOW TO WORK WITH AJ

INDIVIDUALS IdentityFlow™ — currently in beta Authentic Authority™ Digital Check-In Sessions Full 1:1 Program	TEAMS MOJOfactor™ Team Bundle Workshops and Facilitation Authentic Authority™ Group Cohort Custom team engagements	ORGANIZATIONS Keynote Speaking Leadership Development Programs Advising and Consulting Custom identity and culture engagements
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START WITH ONE CONVERSATION.

Every engagement begins the same way.

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